

## Vision Vault, LLC Privacy Policy

Effective Date: February 27th, 2025

This Privacy Policy describes the privacy practices of Vision Vault, LLC (“we,” “us,” or “our”), and describes how we collect, use, and disclose personal information. It applies to your use of our websites, including <https://visionvault.club>, our other online platforms that link to this Policy, and to other interactions you have with us (together, our “Service”).

Please read this Privacy Policy and our [Terms of Use](#) carefully before using the Service. By using the Service or otherwise providing personal information to us, you agree to be bound by our Terms of Use and our privacy practices as described in this Privacy Policy.

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### PERSONAL INFORMATION WE COLLECT AND WHY WE COLLECT IT

Personal information is information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, to you. Personal information does not include information that is publicly available, de-identified, or aggregated.

The categories of personal information we collect are shown in the chart below. Note that the specific pieces of personal information we collect about you may vary depending on the nature of your interactions with us and may not include all of the examples listed.

CATEGORIES OF PERSONAL INFORMATION	CATEGORIES OF SOURCES FROM WHICH INFORMATION IS COLLECTED	PURPOSES FOR COLLECTION, USE, AND DISCLOSURE	CATEGORIES OF RECIPIENTS TO WHICH INFORMATION IS DISCLOSED
<b>Identifiers and Personal Records</b> such as a name, alias, online identifier, IP address, email address, social media account, company or NFT collection link, or other similar identifiers	<ul style="list-style-type: none"><li>• Directly from you</li><li>• Technologies running on our Service</li><li>• Our service providers</li></ul>	<ul style="list-style-type: none"><li>• To allow you to participate in the features we offer on the Service</li><li>• To communicate with you</li><li>• Marketing and advertising</li><li>• Customer service, auditing, research and analysis, maintaining and improving the Service, and other internal business purposes</li></ul>	<ul style="list-style-type: none"><li>• Service providers that help us communicate with you, provide analytics, perform marketing or advertising services, or otherwise help run our business</li><li>• External services, such as advertisers and social networks</li></ul>

CATEGORIES OF PERSONAL INFORMATION	CATEGORIES OF SOURCES FROM WHICH INFORMATION IS COLLECTED	PURPOSES FOR COLLECTION, USE, AND DISCLOSURE	CATEGORIES OF RECIPIENTS TO WHICH INFORMATION IS DISCLOSED
		<ul style="list-style-type: none"> <li>To detect and prevent fraud against you and/or us</li> </ul>	
<p><b>Commercial information</b>, including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</p>	<ul style="list-style-type: none"> <li>Directly from you</li> <li>Technologies running on our Service</li> <li>Our service providers</li> </ul>	<ul style="list-style-type: none"> <li>To allow you to participate in the features we offer on the Service</li> <li>To tailor our communications to you</li> <li>Marketing and advertising</li> <li>Customer service, auditing, research and analysis, maintaining and improving the Service, and other internal business purposes</li> <li>To detect and prevent fraud against you and/or us</li> </ul>	<ul style="list-style-type: none"> <li>Service providers that help us communicate with you, provide analytics, perform marketing or advertising services, or otherwise help run our business</li> <li>External services, such as advertisers and social networks</li> </ul>
<p><b>Characteristics of protected classifications</b> such as age and date of birth.</p>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<p><b>Internet or other electronic network activity information</b>, including, but not limited to, browsing history, search history, and information regarding your interactions with our Service</p>	<ul style="list-style-type: none"> <li>Technologies running on our Service</li> </ul>	<ul style="list-style-type: none"> <li>To allow you to participate in the features we offer on the Service</li> <li>To provide you with a better experience on the Service</li> <li>Marketing and advertising</li> <li>Customer service, auditing, research and analysis, maintaining and improving the Service, and other internal business purposes</li> <li>To detect and prevent fraud against you and/or us</li> </ul>	<ul style="list-style-type: none"> <li>Service providers that help us communicate with you, provide analytics, perform marketing or advertising services, or otherwise help run our business</li> <li>External services, such as advertisers and social networks</li> </ul>
<p><b>Geolocation data</b> based on information you provide directly or inferred from your IP address or device location</p>	<ul style="list-style-type: none"> <li>Directly from you</li> <li>Technologies running on our Service</li> </ul>	<ul style="list-style-type: none"> <li>To allow you to participate in the features we offer on the Service</li> <li>Customer service, auditing, research and analysis, maintaining and improving the Service, and other internal business purposes.</li> <li>To detect and prevent fraud against you and/or us.</li> </ul>	<ul style="list-style-type: none"> <li>Service providers that help us communicate with you, provide analytics, perform marketing or advertising services, or otherwise help run our business</li> <li>External services, such as advertisers and social networks</li> </ul>

CATEGORIES OF PERSONAL INFORMATION	CATEGORIES OF SOURCES FROM WHICH INFORMATION IS COLLECTED	PURPOSES FOR COLLECTION, USE, AND DISCLOSURE	CATEGORIES OF RECIPIENTS TO WHICH INFORMATION IS DISCLOSED
<b>Audio, electronic, visual, thermal, olfactory, or similar information</b>	<ul style="list-style-type: none"> <li>Directly from you</li> </ul>	<ul style="list-style-type: none"> <li>To allow you to participate in the features we offer on the Service</li> <li>Customer service, auditing, research and analysis, maintaining and improving the Service, and other internal business purposes</li> </ul>	<ul style="list-style-type: none"> <li>Service providers that help us communicate with you, provide analytics, perform marketing or advertising services, or otherwise help run our business</li> </ul>
<b>Inferences</b> drawn from any of the other personal information we collect about you that reflect your preferences, characteristics, trends, or attitudes	<ul style="list-style-type: none"> <li>Derived from any other category of personal information we collect about you</li> </ul>	<ul style="list-style-type: none"> <li>To provide you with a better experience on the Service</li> <li>Customer service, auditing, research and analysis, maintaining and improving the Service, and other internal business purposes</li> <li>Marketing and advertising</li> <li>To detect and prevent fraud against you and/or us</li> </ul>	<ul style="list-style-type: none"> <li>Service providers that help us communicate with you, provide analytics, perform marketing or advertising services, or otherwise help run our business</li> <li>External services, such as advertisers and social networks</li> </ul>

We may also collect some personal information about you that does not directly fit within one of the above categories. For example, we may collect the contents of communications you send to us by phone, email, text, online chat, etc. We use the information included in your communications to communicate with you about our Service, updates to our terms and policies, and to obtain your feedback; to provide customer service and support; to improve our Service and marketing; and to detect and prevent fraud against you and/or us.

In addition to the purposes described above, we may use and disclose any category of personal information we collect to respond to valid law enforcement requests, or as otherwise required or authorized by applicable law, valid court order, or governmental regulations; to protect our rights and interests and those of others; to resolve any disputes; to enforce our policies; and to evaluate or conduct a merger, sale, or other acquisition of some or all of our asset. We may use and share information for any purpose if it is publicly available, de-identified, or aggregated with other information so that it can no longer identify you.

## TECHNOLOGIES THAT AUTOMATICALLY COLLECT INFORMATION ABOUT YOU

As shown in the chart above, we collect your personal information through various means, including through technologies that automatically collect information about you when you use our Service.

**Cookies and Tracking Technologies.** We use cookies and other tracking technologies (such as web beacons) to collect and store information about your interactions with our website, including information about your browsing behavior. Our website also supports third-party cookies placed by our service providers and advertising partners.

Cookies are small files that a website transfers to your device through a web browser that enable the site's or a third party's systems to recognize your device and capture and remember certain

information about your device and browsing activity. Web beacons (also known as tracking pixels) are tiny graphics embedded invisibly on a webpage or in an email that may be used to deliver or communicate with cookies, to count users who have visited certain pages, and to understand usage patterns. In general, our website uses cookies and other tracking technologies as follows:

- Where necessary to run our website.
- For analytics purposes—for example, to help us understand how our website is used, and to identify the pages and features that most interest you. More information on website analytics is provided below.
- For marketing and advertising.
- To optimize the functionality of our website, including by personalizing content for you, and remembering your preferences (e.g., your choice of language).
- To determine if our email messages have been opened and acted upon.

Cookies vary in how long they last. “Session cookies” terminate shortly after you terminate your internet session. “Persistent cookies” are stored on your device until a set expiration date. We use both session cookies and persistent cookies on our website.

If you do not want to have cookies placed on your device, you should set your browser to refuse cookies before accessing our website. Please review your browser’s Help menu for instructions, or visit [www.allaboutcookies.org](http://www.allaboutcookies.org) for more information. Please note that, if you disable all cookies, some features of our website may not function properly.

Depending on your device settings, you may restrict certain interest-based advertising through the device’s “Limit Ad Tracking” or equivalent feature. Refer to your device for more information on these features. You can also set your browser to refuse cookies from websites, but if you do so, you may not be able to access or use portions of our Services, and certain offerings on our Services may not function as intended or as well.

**Analytics.** We may use analytics to better understand how users interact with our website. This software may collect information such as your IP address, location, browser type and language, operating system, access time, duration of visit, pages you view within our website, search terms you enter, and other actions you take while visiting us, the pages you view immediately before and after you access our website, how often you use our website, aggregated usage and performance data, application errors, and debugging information.

**Social Features.** Certain features on our Service permit you to connect our Service with third-party services, such as social networks (“Social Features”). Examples of Social Features include enabling you to send content between our Service and a third-party service, “liking” or “sharing” our content, and otherwise connecting our Service to a third-party service (e.g., to pull or push information to or from our Service). If you use Social Features, information you post or provide access to may be publicly displayed on our Service or by the third-party service that you use. Similarly, if you post information on a third-party service that references us (e.g., by using a hashtag associated with us), your post may be used on or in connection with our Service. Also, both we and the third party may have access to certain information relating to your use of our Service and the third-party service.

**Do Not Track Signals.** Your browser settings may allow you to automatically transmit a “Do Not Track” signal to online services you visit. Note, however, there is no consensus among industry participants as to what “Do Not Track” means in this context. Like many online services, we currently do not alter our practices when we receive a “Do Not Track” signal from a visitor’s browser.

## HOW WE DISCLOSE PERSONAL INFORMATION

The categories of recipients with which we ordinarily disclose personal information are described in the chart above. We may also disclose personal information:

- In connection with or during negotiation of any reorganization, acquisition, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets, or stock (including in connection with any bankruptcy or similar proceeding).
- To comply with legal process.
- To respond to requests from public and government authorities.
- To protect our rights, property, operations, terms and conditions.
- To protect the privacy, safety or property of others.

**California “Shine the Light.”** We do not share personal information with third parties or affiliates for those third parties’ or affiliates’ own direct marketing purposes. Californians may request information about our compliance with this law by contacting us at [notices@visionvault.club](mailto:notices@visionvault.club).

## INTERNATIONAL VISITORS

Our Service and this Privacy Policy are directed to residents of the United States. If you access our Service from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States, and that the data protection and other laws of the United States may not be as comprehensive as those in your country. Your use of the Service or provision of any personal information to us constitutes your consent to the transfer to and from, processing, usage, sharing, and storage of your information in the US as set forth in this Privacy Policy.

## YOUR CHOICES ABOUT EMAIL COMMUNICATIONS FROM US

You may unsubscribe from our marketing email communications by clicking the “unsubscribe” link found in every commercial email we send, or by sending a request to unsubscribe to [notices@visionvault.club](mailto:notices@visionvault.club). Unsubscribing from our marketing communications will not affect the level or quality of service we provide to you.

## SECURITY AND PASSWORDS

We have implemented appropriate and commercially reasonable physical, technical, and administrative safeguards to help prevent unauthorized access to, use of, and disclosure of, your personal information. However, there is no perfect security, and we cannot guarantee your personal information will always remain secure.

## AGE RESTRICTIONS

The Service is intended for individuals not less than eighteen (18) years of age. If you are under eighteen (18) years of age, you are not permitted to use the Service, and you should not send any personal information to us.

## DATA RETENTION

We will store your personal information for no longer than is necessary for the performance of our obligations or to achieve the purposes for which the information was collected, or as may be required or permitted under applicable law. To determine the appropriate retention period, we will consider the amount, nature, and sensitivity of the data; the potential risk of harm from unauthorized use or disclosure of the data; the purposes for which we process the data and whether we can achieve those purposes through other means; and the applicable legal requirements. Unless otherwise required by

applicable law, at the end of the retention period we will remove personal information from our systems and records or take appropriate steps to properly anonymize, deidentify, or aggregate it, where legally applicable.

### **CHANGES TO THIS POLICY**

We may change our Privacy Policy from time to time. Your use of our Service indicates your consent to the Privacy Policy posted at the time of use.

### **HOW TO CONTACT US**

If you have any questions about this Privacy Policy, please contact us by email at [notices@visionvault.club](mailto:notices@visionvault.club), by mail to 21 Dey Street, New York, New York 10007, or by phone at (212) 786-4117.

This Privacy Policy is designed to be accessible to everyone, but if you have any difficulties accessing it in the format in which it is presented, please let us know.